

Accepted articles ECDC2025

1	A comparative study of the effects of social communication on investment in the private sector
2	A comprehensive review study on the application of the Internet of Things in business management
3	A new market analysis method for predicting Bitcoin prices using Deep neural networks
4	A Novel Classification for Measuring Customer Experience in Metaverse Environments with a Focus on Sustainability
5	A Study on Digital Health; Indicators of Digital Economy Development
6	AI Evolution in Your Hands: Investigating the Impact of Users' Perception in the Evolutionary Process of Artificial Intelligence in Mobile Banking Applications
7	Applications of artificial intelligence in management and business
8	Applications, Effects and Role of Artificial Intelligence in Various Branches of Management, Commerce and Business
9	Artificial Intelligence and E-commerce: Revolutionizing Business Practices
10	Artificial Intelligence in Business: A Game Changer in Modern Business Models and Customer Experience
11	Artificial Intelligence Marketing to Strengthen Customer Relationships: A Case Study of Digikala Company

12	Artificial Intelligence-Based Cryptocurrency Price Prediction to Improve Decision-Making in eCommerce
13	Assessing Graphic Designers' Acceptance of Generative Ai Tools: An Application of Utaut2 in Iraq
14	Comparison of 4G and 5G Networks in Intelligent Car System performance
15	Database Optimization with Genetic Algorithms for Digital Services
16	Developing and Validating a Scale for Online Customer Review Motivations: An E-Commerce Study in Iran
17	Digital Transformation: The Role of Emerging Technologies to the Metaverse Horizon in E-Businesses
18	Enhancing RPL Routing Protocol Robustness Against DIS Flood Attacks by Targeting the Attacker Node
19	Examining the concept of avatar and its effect on the trust and purchase intention of online consumers in the virtual world
20	Examining the Potential of the Metaverse in Iran's E-Commerce Sector
21	Exploring Iranian Consumers' Attitudes Towards Virtual Influencers: Implications for Digital Marketing
22	Factors influencing e-commerce consumers' loyalty to online brands
23	Factors Influencing User Acceptance of AI-Based Tour planners: An Extension of the Technology Acceptance Model Using Google Play Reviews

24	Foreign Commercial Procurement in The Digital Era
25	Green Information and Communication Technology
26	How AI, IoT, and Block Chain Has Changed the Supply Chain of Industries?
27	How Does Artificial Intelligence (AI) Adoption Impact the E-business?
28	Human Resource Management By Experience Economy Approach In The Age Of Artificial Intelligence
29	Identifying the applications of artificial intelligence in providing value to customers in businesses
30	Influencer Marketing and Online Customer Reviews: Shaping Consumer Attitudes and Purchase Intentions
31	Investigating the Impact of Augmented Reality Packaging on E-Commerce
32	Investigating the Impact of Electronic Customer Relationship Management (E-CRM) on Customer Satisfaction in Heavy Automotive Companies Based in Tehran with the Mediating Role of Customer Experience
33	Mapping the Scientific Literature on the Metaverse and Artificial Intelligence in the Web of Science Database
34	Presenting a Novel Model for Enhancing Customer Experience in Metaverse Platforms Using Augmented Reality
35	Presenting an Innovative Framework for Designing Metaverse Platforms Based on Gamification Principles

36	Secure and Distributed Electronic Voting Framework Using IoT and Blockchain Technology
37	Smart banking
38	Studying the Role of Informativeness Advertising on Social Media (Instagram and Facebook) in Influencing Consumer Purchase Intentions
39	Survey of ChatGPT users' experiences in Iran
40	Sustainability of Digital Marketing in Education Industry: SWOT Analysis Approach
41	Terrorism Financing through the Metaverse in Iranian Domestic Law
42	The Application of Artificial Intelligence in E-Commerce with a Focus on Supply Chain Management
43	The Impact of AI on Brand Loyalty through Enhanced Brand Experience: A Case Study of Bank Melli Iran
44	The Impact of Marketing Intelligence Based on Internet of Things and Customer Experience Management on Sustained Competitive Advantage: The Mediating Role of Innovation Capability (Case Study: Snowa Company)
45	The Internet of Things in Agriculture: Applications, Challenges, Security Issues, and Future Prospects
46	The Rise of AI-Driven Dynamic Pricing: A Transformation in Revenue Management

47	The Role and Impact of Artificial Intelligence in Marketing: A Review of the Literature and Future Perspectives
48	The Role of Artificial Intelligence in Enhancing Interactivity within the Metaverse
49	The Role of Digital Twins in Municipal Waste Collection and Management
50	The role of knowledge management and information technology in project risk management
51	The Role of Live Streaming in E-Commerce
52	The Role of Organizational Culture Using Artificial Intelligence to Improve Quality and Performance in Organizations and Companies
53	Use of the Internet of Things in the Construction Industry and Facility Management
54	Using AI-Powered Avatars in the Metaverse to Enhance Customer Experience
55	Variables effect on online repurchase intention in B2C