

## Articles Accepted in Oral

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|---|---|
| 1 | A New Market Analysis Method for Predicting Bitcoin Prices Using Deep Neural Networks   |
| 2 | A Study on Digital Health; Indicators of Digital Economy Development  |
| 3 | AI Evolution in Your Hands: Investigating the Impact of Users' Perception in the Evolutionary Process of Artificial Intelligence in Mobile Banking Applications |
| 4 | Algorithm for suggesting the best time to invest in banking applications  |
| 5 | Artificial Intelligence Marketing to Strengthen Customer Relationships: A Case Study of Digikala Company  |
| 6 | Artificial Intelligence-Based Cryptocurrency Price Prediction to Improve Decision-Making in eCommerce   |

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| 7  | Digital Transformation: The Role of Emerging Technologies to the Metaverse Horizon in E-Businesses  |
| 8  | Factors Influencing User Acceptance of AI-Based Tour planners: An Extension of the Technology Acceptance Model Using Google Play Reviews  |
| 9  | How Does Artificial Intelligence (AI) Adoption Impact the E-business?   |
| 10 | Identifying and ranking the factors affecting the adoption of AI technology in e-commerce   |
| 11 | Identifying Factors Affecting Online Re-Purchase Intention  |
| 12 | Investigating the Impact of Electronic Customer Relationship Management (E-CRM) on Customer Satisfaction in Heavy Automotive Companies Based in Tehran with the Mediating Role of Customer Experience |
| 13 | Optimal Marketing Strategies of Steel Export Organizations by the Game Theory Method: A Case Study of Mobarakeh Steel Company   |

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| 14 | Presenting a Novel Model for Enhancing Customer Experience in Metaverse Platforms Using Augmented Reality   |
| 15 | Studying the Role of Informativeness Advertising on Social Media (Instagram and Facebook) in Influencing Consumer Purchase Intentions   |
| 16 | The Impact of IT Capabilities and Innovation on Business Performance in Industrial Companies Through Supply Chain Integration   |
| 17 | The Impact of Marketing Intelligence Based on Internet of Things and Customer Experience Management on Sustained Competitive Advantage: The Mediating Role of Innovation Capability (Case Study: Snowa Company) |
| 18 | The Internet of Things in Agriculture: Applications, Challenges, Security Issues, and Future Prospects  |
| 19 | The Rise of AI-Driven Dynamic Pricing:A Transformation in Revenue Management  |
| 20 | Valuation of Financial Variables in Iranian Companies Using Quasi-Process Correction with LSTM  |