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20	Investigating the Impact of Augmented Reality Packaging on E-Commerce.
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22	Metaverse as a New Marketing Platform: Analyzing Opportunities and Threats
23	Metaverse: emergence, technologies, and business opportunities
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28	The Impact of Artificial Intelligence on Predicting Customer Behavior: Analysis and Applications in Online Businesses
29	The Role and Impact of Artificial Intelligence in Marketing: A Review of the Literature and Future Perspectives

30	The Role of Digital Twins in Municipal Waste Collection and Management
31	The Role of Live Streaming in E-Commerce
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33	Using AI-Powered Avatars in the Metaverse to Enhance Customer Experience
34	Using IoT technology in business negotiations for forecasting participants' behavior and the negotiation's result